



NYIA 2026 ANNUAL **MEETING**

MARKETING **OPPORTUNITIES**

Wednesday, November 4 &
Thursday, November 5, 2026
The Desmond | Albany, NY



PARTNER WITH NYIA BY SPONSORING THE UPCOMING **ANNUAL MEETING**. THE **RECOGNITION** YOUR COMPANY RECEIVES WILL ...

- **BUILD** and **REINFORCE** your company's brand.
- **SHOWCASE** your company across the full event with **MEETING-WIDE** exposure.
- **DEMONSTRATE** your support for NYIA and the property and casualty insurance industry community and its **COMMITMENT** to education.

ANNUAL MEETING EVENT VISIBILITY

RESERVE
YOUR PARTNERSHIP **NOW!**

PARTNERSHIP LEVELS

All partnership pricing is reflected below in a (member, non-member) format.

PLATINUM (\$2,000, \$2,500)

GOLD (\$1,500, \$2,000)

SILVER (\$1,000, \$1,500)

BRONZE (\$500, \$1,000)

Start
enjoying all
the benefits!
ACT NOW!

LEVELS

Reach **NYIA** members **NOW** through November!

PARTNER LEVELS	PLATINUM	GOLD	SILVER	BRONZE
Investment (Members): (Non-Members):	\$2,000 \$2,500	\$1,500 \$2,000	\$1,000 \$1,500	\$500 \$1,000
PRE-EVENT	PLATINUM	GOLD	SILVER	BRONZE
Promo emails recognition	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Event webpage recognition	✓	✓	✓	✓
Company logo	✓ (Large)	✓ (Medium)	✓ (Small)	
Link to your website	✓	✓	✓	
EVENT DAY	PLATINUM	GOLD	SILVER	BRONZE
Event signage recognition	✓	✓	✓	✓
Social media recognition	✓	✓		
Verbal recognition	✓	✓		
POST-EVENT	PLATINUM	GOLD	SILVER	BRONZE
Social media recognition	✓	✓		
Thank you email recognition	✓	✓	✓	✓
DIGITAL PROGRAM	PLATINUM	GOLD	SILVER	BRONZE
Program recognition	✓	✓	✓	✓
Program advertisement	✓ (7.5"W x 4.5"H)			

Please note: All partners within each level will be placed in alphabetical order when recognized in print, digitally or verbally.

Looking for additional recognition opportunities?

As a NYIA Premiere Annual Partner, you'll gain access to premium placement in the Annual Meeting program, premium positioning and visibility recognition at the event, and a link to your website on all relevant meeting materials—all in addition to year-round benefits. When you become a Premiere Annual Partner, your organization will be recognized on the NYIA website, on association social media throughout the year, and at all NYIA virtual and in-person events.

For additional information on becoming a Premier Annual Partner for 2027, please contact Sue Dawes at sdawes@nyia.org.

2026 Annual Meeting Partnership Contract



Partner

Company

Contact

Title

Address

City/State/ZIP

Phone

Email

Investment Level

Please select your company's commitment level. NYIA will send an email confirmation.

	Members	Non-Members
☐ Platinum	\$2,000	\$2,500
☐ Gold	\$1,500	\$2,000
☐ Silver	\$1,000	\$1,500
☐ Bronze	\$500	\$1,000

Terms and Conditions

Commitment

Receipt of the signed contract by NYIA will be your commitment.

Contract Submission

Please submit contract & high-resolution logo ASAP.

Email: sdawes@nyia.org

Invoice & Payment

NYIA will send an invoice after the contract is received and NYIA has confirmed the sponsorship. Payment is due 30 days from date of invoice.

Cancellation

Partnership commitments may not be canceled, regardless of the reason.

Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this document. Any cost and content are subject to alteration without notice.

Acceptance of Terms

By checking the box below, I acknowledge and agree that I am an authorized representative of the partnership named company with the full power and authority to sign and deliver this contract. The company agrees to comply with and be bound to the Terms and Conditions outlined above.

☐ By checking this box and providing my name below, I am electronically signing this contract.

Name _____

Date _____